

## Strategic Built Environment

### Before You Begin

#### Helpful Tips

- **Limit your use of bullets and other formatting.**
- **Copy and paste as needed.**
- **Please spell check in Microsoft Word.**
- **Write in Third Person.**
- **Log into your account at [https://www.GrantRequest.com/SID\\_2140?SA=AM](https://www.GrantRequest.com/SID_2140?SA=AM) to access saved and submitted requests.**
- **Add [mail@grantapplication.com](mailto:mail@grantapplication.com) to your safe senders list to ensure you receive all system communications.**

IA Priority Areas

Healthier-Strategic Built Environment

### Organization Information

#### General Information

Legal Name of Organization

Should be the same as on IRS determination letter and as supplied on IRS Form 990.

Alamance County Recreation and Parks

Affiliation Address

3916 R Dean Coleman Road  
Burlington, NC 27215

Tax ID

56-6000271

Local Address

3916 R Dean Coleman Road

City

Burlington

State

NC

Zip Code

27215

Phone

336-229-2230

Fax Number

Web Address

[www.alamanceparks.com](http://www.alamanceparks.com)

Current Annual Operation Budget  
2564325.00

Year Founded  
Format - 00/00/0000  
6/1/1972

## Background Information

Provide background on your organization.

- State your mission.
- Briefly summarize your organization's history.
- Outline current programs and activities.
- Highlight accomplishments.

For more than 50 years, the Alamance County Recreation and Parks Department, (Alamance Parks), has worked to improve the quality of life of Alamance County residents. Through its parks and programs, Alamance Parks encourages healthy lifestyles for children and adults, provides inclusive activities for all citizens, and provides access to the natural world. The Department manages 2,500 acres of land and focuses on access to the outdoors, youth athletics, and rural community centers. Access to the outdoors is available through Cedarock Park, Cane Creek Mountains Natural Area, Great Bend Park, Shallow Ford Natural Area, Saxapahaw Island Park, and access points along the Haw River Trail. Youth athletics features year-round programs including basketball, baseball, softball, Tee-ball, and football. Alamance Parks' rural community centers provide fitness rooms and gyms as well as playgrounds, walking tracks, and programming. Other community-focused efforts center on serving the needs of Special Populations in the County through Special Olympics, Adaptive and Inclusive Recreation, and the Visually Impaired Program. Events and programs are offered throughout the year at all Alamance Parks facilities and in each of the focus areas. In 2022, Alamance Parks parks and community centers enjoyed 753,222 visitors, offered 365 programs and events, held 363 youth athletics games, offered 7 sports to 400 special needs athletes, and enjoyed over 500 facility rentals.

Last fiscal year, AP facilities enjoyed 753,222 total visitors, and the Haw River Trail was an increasingly popular resource with 459,714 total visitors. Alamance Parks' athletics programs enroll approximately 1,000 children each year and the Special Olympics program continues to serve 400 special needs children and adults in Alamance County. Alamance Parks' rural community centers are deeply rooted in the communities they serve, with dedicated followings for the activities provided; they were utilized by 116,094 members of the community last year. Alamance Parks strives to continue to expand and improve on the opportunities and services provided to Alamance County.

## Contact Information

Organization Primary Contact

Prefix	First Name	Middle Initial
Mrs.	Anna	

Last Name  
Bowland

Title

**Grants & Communications Coordinator**

Office Phone

336-229-2230

Extension

E-mail

anna.bowland@alamance-nc.com

**Request Primary Contact**

Same as Organization Primary Contact

Yes

Prefix

First Name

Middle Initial

Mrs.

Anna

Last Name

Bowland

Title

Grants &amp; Communications Coordinator

Office Phone

336-229-2230

Extension

E-mail

anna.bowland@alamance-nc.com

**Request Information****Request Information**

Project Title

Community Walking Tracks for B. Everett Jordan and Altamahaw-Ossipee Elementary Schools

Brief Project Description

Alamance Parks proposes to develop community walking tracks at B. Everett Jordan (BEJ) and Altamahaw-Ossipee (AO) Elementary Schools. The walking tracks will be approximately .5-1 mile of crushed stone-surfaced tracks which circle the perimeter of each school's baseball fields.

The walking tracks are part of a larger project to renovate the ball fields at several Alamance County elementary schools. Alamance County Government has pledged to invest \$1,000,000 during each of the next the fiscal years (2023-24, 2024-25, and 2025-26) for upgrades to elementary school ballfields. The first priorities are the BEJ and AO Elementary School ball fields. Improvements will include new restrooms and concession buildings, new field lights, construction of shelters, and

fencing repairs. The upgrades and repairs are necessary to ensure these fields are up to code and safe in order to support recreational programming long-term.

The pledged county funds do not include the cost to construct walking paths around each of the facility's fields. Within the past 5 years, Alamance Parks, with funding support from Impact Alamance, has installed walking tracks around the Pleasant Grove and Eli Whitney Community Centers. The Department has seen great success in these tracks as they are heavily used by the community. The Pleasant Grove Community Center sees an average of 10,000 users of the track each year. The Eli Whitney track was completed in June of 2023 so while limited data history exists for this site, during the first month of being open, over 400 visitors utilized the track.

Alamance Parks proposes to install similar walking tracks as part of the ball field renovations. These tracks will be open to the community as part of the Community Schools Act which gives public access to school facilities such as playgrounds, ball fields, and walking tracks after school hours when the facilities are not in use. The walking tracks will also be available for use by the school community during school hours and events.

Alamance Parks is excited about the opportunity to provide space for members of rural Alamance communities to utilize for physical activity in addition to providing an outlet for parents/guardians and spectators to be active while their children participate in youth sports at these fields.

**Purpose of Grant - Please answer each question below.**

What is the issue or need this proposal is addressing?

Please use data to describe this need.

How will this project increase access to physical activity especially for marginalized communities?

If funded, how will the funding be used to carry out this project?

Currently, there are limited opportunities for outdoor recreation for rural Alamance County communities, and the existing facilities are in need of repair and renovation. Alamance County Government has allocated funds to renovate the ballfields at BEJ and AO Elementary schools. Additional funds are needed to add community walking tracks at these locations to complement the ball fields and maximize the usage of the space.

The ball field facilities at BEJ and AO Elementary schools are in need of investment from the community, as evidenced by the Alamance County Board of Commissioner's pledge to invest significant resources into these projects. Additionally, Alamance Parks has seen great success in community walking tracks in rural community center locations. The walking tracks at Pleasant Grove and Eli Whitney Community Centers get significant usage and provide easy access to physical activity for visitors to the centers. Community surveys taken by the Department consistently show walking tracks as a top desired amenity from the community. In a 2020 survey conducted at rural community center locations, "Walking Tracks" was ranked as the top desired facility. The most recent comprehensive community survey, which was conducted as part of the 2017 Recreation Master Plan, also ranked "Hiking/Walking Trails" as the top facility interest, followed second by "Picnic Shelter, Gazebos, Nature Observation", and third by "Play Areas & Playgrounds". It is clear that the community has a strong preference for hiking/walking trails as well as open space areas in general and the Department strives to develop public parks and facilities according to the community's preferences.

The project provides increased access to activity for rural communities. AO and BEJ are both rural locations, positioned in the northern and southernmost parts of Alamance County. People from these communities otherwise would have to drive into town to access walking tracks. Building these resources in their communities adjacent to where their children and grandchildren participate in sports and school increases their access to physical activity and the likelihood that they will utilize the facilities.

According to statistics from the NC Department of Public Instruction (NC School Report Cards), the percentage of economically disadvantaged students at BEJ Elementary and AO Elementary schools are 43.6% and 34.6%, respectively. This data gives insight into the communities these schools serve and supports that the walking track projects will directly support marginalized groups.

If funded, the money will be used to develop walking tracks at the BEJ and AO Elementary School ball fields and provide benches and landscaped areas adjacent to the tracks. Alamance Parks will provide in-kind support through staff labor and project coordination.

Project Start Date

00/00/0000

1/1/2024

Project End Date

00/00/0000

12/31/2025

Expected Number of People Served per Year

10000

Request Classification

**Please select the classifications that best describe this particular project.**

Age Group

All Ages Applicable

Please provide a breakdown of the ethnicity of your board members or governing council.

Caucasian (100%)

Please provide a breakdown of the residents that will be served through this project.

White (60%)

Black (22%)

American Indian (1%)

Asian (2%)

Latinx (14%)

Other (1%)

## Narrative Information

**Please provide at least one goal, activity and a time period below for the proposed project.**

Program/Project Goal

Goal 1

Expand Access to Physical Activity in Rural Areas of Alamance County.

Activites 1

Construct at Walking Track at BEJ and AO Elementary Schools.  
Timeline 1  
Spring 2024

## Evaluation and Outcomes

### Example

- **PROPOSED OUTCOMES:** How will this increase, decrease, improve or reduce the desired behavior? Example: By May 2016, City Park will increase access to physical activity by constructing and opening a splash pad.
- **HOW WILL YOU MEASURE:** How will you know if you have met your outcome? Example: Complete construction and opening of splash pad. Count of users - Point and time count 2 times per week during the first four months of opening.

#### Outcome 1

By constructing a community walking track at AO and BEJ Elementary School ballfields Alamance Parks will see steady and increased usage at the facilities.

How Will You Measure?

Alamance Parks will collect visitation data for the ballfield facilities.

Total Number of People Expected to be Served by Your Project Per Year  
10000

## Long Answer Questions

How will you use the data collected?

How often will you collect this data?

Park visitation data is collected continuously and recorded on a monthly basis via rollover vehicle and people counters. This data will allow Alamance Parks to assess the number of visitors to the facility and add this number to the overall Alamance Parks total visitation.

Sustainability - Tell us your plans for maintaining the project after the grant is over.

Alamance Parks has full-time park technicians and managers who monitor and maintain all park locations and facilities. Staff opens and closes each facility daily and monitors the site for safety and the need for repairs. This includes routine maintenance and repair such as cleaning up trash, repairing damage incurred as a result of regular usage, and other regular maintenance. This type of maintenance is covered by routine operating costs in the Department's budget.

If Impact Alamance does not fund your full request, what are your alternate plans to continue this program?

If funds are not received, Alamance Parks will seek alternate funding or not complete this park project in the immediate future.

Collaboration - Will you be collaborating with other agencies? If so explain.

BEJ and AO Elementary school ball fields are located on property owned by the Alamance Burlington School System (ABSS). Alamance Parks will serve as the project lead and will collaborate with ABSS as needed following the terms of the joint use agreement. Per the agreement, Alamance Parks is the lead for ball field upkeep and renovations.

Outreach - How do you plan to reach the people you will serve?

Alamance Parks will reach the community through a combination of both traditional advertising and online promotional methods. Alamance Parks will focus outreach efforts on traditional means of communication as we have found this is most effective for smaller communities. These will include press releases and the distribution of notices/flyers throughout the community to reach its existing user base, and possibly through other local venues where community members can see/pick up the flyers. For broader outreach, Alamance Parks will also distribute information through the Alamance County Libraries. Online advertising will be accomplished through the Alamance Parks monthly e-newsletter, website, and social media presence.

## Program Financial Information

### Summary Program Financial Information

Request Amount  
100000

Project Total Budget  
100000

Fiscal Year Start  
7/1/2023

### Program Budget

**Complete the program budget form provided below including a justification narrative for each line item.**

#### Equipment

Dollar Amount Requested from Impact Alamance

#### Equipment

Dollar Amount from other Funding Sources

#### Equipment

Justification

#### Supplies

Dollar Amount Requested from Impact Alamance

20000

#### Supplies

Dollar Amount from other Funding Sources

#### Supplies

Justification

\$10,000 will be allocated for landscaping, benches, and other supplies to improve the area around the walking tracks at each location.

#### Contractor/Professional Services

Dollar Amount Requested from Impact Alamance

80000

#### Contractor/Professional Services

Dollar Amount from other Funding Sources

0

#### Contractor/Professional Services

Justification

\$40,000 will be allocated for contractor services at each location to construct the walking track.

Other

Dollar Amount Requested from Impact Alamance

Other

Dollar Amount from other Funding Sources

Other

Justification

## Attachments

Upload a copy of your current solicitation license or letter of exemption here.

List of Board of Directors with Affiliations.

[Alamance Parks\\_Commission Members.pdf](#)

Organization's Current Annual Operating Budget, Including Expenses and Revenue

Upload a copy of your current solicitation license or letter of exemption here.

Other Attachment