



Alamance County Board of Commissioners

ACTION ITEM AGENDA ITEM

MEETING DATE: 12/18/2023

DATE SUBMITTED: 12/11/2023

FROM: Rik Stevens

DEPT: Alamance County Attorney

AGENDA TITLE: Resolution Approving the Creation and Distribution of Funds For The Alamance County Tourism Development Authority Scholarship Fund

TO: Alamance County Board of Commissioners

ISSUE/ACTION REQUESTED:

Approval of the presented resolution to authorize the Alamance County Tourism Development Authority to create and administer a scholarship fund.

BACKGROUND/PURPOSE OF REQUEST:

The Tourism Development Authority (TDA) participates in a digital marketing revenue sharing program and wishes to use revenues they receive from this program to establish a scholarship fund for qualifying high school students wishing to seek further education in a tourism-related degrees or certificate programs. The TDA will issue scholarships annually, based on the available funding and in amounts and to recipients selected via an established application process. No occupancy or County funds will be used to subsidize this program.

RECOMMENDATION:

Approval of the resolution.

ATTACHMENTS: