

COMMUNITY PROGRESS FUND - APPLICATION 2024**General Information****General - Organizational Information**

Name of Organization

Exactly as it appears on your federal tax-exemption certification under Section 501(c)(3) of the IRS Code.

Alamance Parks

Federal Tax ID Number

Format: 99-9999999

566000271

State Listed on IRS Letter

North Carolina

Organization's Office Mailing Address

3916 R Dean Coleman Rd

City State

Burlington NC

Zip Code

27215

County in which your **organization's primary headquarters** is located. (If your primary headquarters is not located in North Carolina, select "Outside North Carolina").

ALAMANCE

Telephone

Format: 999-999-9999

3362292230

Website

alamanceparks.com

Please upload your organization's 501(c)(3) IRS designation letter (Tax Exempt Certification).

Tax Exempt Certification

Choose the file from your device and then click the "Upload" button.

[Ala County Tax Exempt Status Letter_Susan Evans.pdf](#)**Is the 501(c)(3) organization completing this application acting as a fiscal sponsor for another organization that is not classified as a 501(c)(3) public charity?**

YES/NO

No

1. If you answered No above, no further action is needed.

2. If you answered Yes above:

a) Please upload (in the box provided below) the written fiscal agreement between the Applicant Organization and the Sponsored Organization.

b) Read the [Fiscal Sponsor Letter](#). After reviewing the document, please acknowledge that you have reviewed the letter by selecting from the drop-down list.

Fiscal Sponsorship Agreement

Choose the file from your device and then click upload. You must click upload for the document to upload to the application.

I acknowledge I have reviewed the Fiscal Sponsorship Letter.

None

Project Title

Alamance Afterschool Athletics Program

General Information - Organization's Primary Contact

Provide information for the chief executive of the organization (aka executive director).

****If you are applying on behalf of a college or university, please provide the following as the Organization Primary Contact: "Leader or Head" of the Center/Department/Institute requesting funds. (Please do not list the CFO, President, or Chancellor of the school.)**

First Name	Middle Name	Last Name
Anna		Bowland

Suffix

Title
Grants & Communications Coordinator

Preferred Phone	Secondary Phone
Format: 999-999-9999 336-229-2230	Format: 999-999-9999

E-mail
anna.bowland@alamance-nc.com

Ethnicity
White/Caucasian

Gender
Female

General Information - Application

traditional schedules, and achieve the overall goals of the Alamance Parks athletics program by providing the opportunity to participate in quality athletic programming to all area youth.

Key Questions

Key Questions

Statement of Need:

What community issue are you addressing, or do you plan to address? In your explanation, please be sure to include information about the following:

- The location or geographic scope of the work
- A description of the need for the proposed work
- Why it is the right time for this investment, including the existing momentum for the work outlined in the proposal

Alamance Parks seeks \$47,600 in funding for two years to implement the Alamance Afterschool Athletics Program. The funds will be used to purchase equipment and to pay staff to run the program.

The Alamance Afterschool Athletics Program was developed as a response to dwindling youth participation in traditional youth athletics over the last decade. This trend is true on both the national and local levels. A decline in youth participation in sports, and physical activity in general, has contributed to increasing obesity rates and poor health in youth.

In analyzing this trend, we have learned from speaking with parents and caregivers that traditional sports club models are often difficult for today's families. Most households have two working parents and transporting kids to weeknight practices is not convenient or feasible for many families. Additionally, Alamance County does not have a strong public transportation network outside of the city limits. Many youth who would like to participate in athletics are not able to because they do not have access to transportation or an adult to drive them. Additionally, the timing of traditional sports models during the evening hours often interferes with families' ability to have a healthy dinner at home and they opt for on-the-go meals, such as fast food takeout instead. By offering athletic programming during the afternoon while kids are in afterschool allows them to participate without needing transportation and preserves the evening hours at home.

Afterschool Athletics is an after-school, activity-based program that would be offered within the existing afterschool programs currently in place in the county's public elementary schools. The program incorporates individual and team youth athletic programming during students' "down time" at afterschool care. The program will offer classic sports such as basketball, baseball, soccer, flag football, volleyball and kickball, as well as activities such as yoga, CrossFit, running, and flexibility training.

If awarded funding, Alamance Parks will begin with a pilot program at two schools located in the northern/rural area of the county: EM Holt and AO Elementary. After a successful pilot, our vision is that the program will extend to all Alamance County public elementary schools.

The Alamance Burlington School System and Alamance County Government (Alamance Parks) support this program and have been in discussion about implementing it for several years. The program was scheduled to begin in the Fall of 2020 but was delayed due to the COVID-19 pandemic. Due to budget restraints funding has not been available to kickstart the program. If the Z. Smith Reynolds Foundation awards the needed funds, Alamance Parks will be able to begin the pilot program and prove the model to pave the way for local funding sources to support the program in

the future.

Scope of Work:

What are the goals and corresponding timeline for the proposed work during the grant period, beginning in Summer 2024? How would ZSR funds be used?

The goals of the program are to increase access to athletics and physical activity for elementary school students in Alamance County and to make youth athletics more convenient for families. We will measure this by participation numbers and parent/guardian feedback.

Proposed Project Timeline:

Summer 2024: Planning and coordination of 2024-25 school year pilot program and AO and EM Holt Elementary. Alamance Parks staff will purchase equipment and hire and train part-time staff members who will lead the programs.

Fall 2024: Afterschool programming begins at AO Elementary

Spring 2025: Afterschool programming begins at EM Holt Elementary

Fall 2025: Afterschool programming is in place at both AO and EM Holt Elementary. Alamance Parks solicits local funding support for the continuation of the program after the initial pilot program period.

Funding:

Funding will be used for equipment costs and to pay part-time staff to plan and run the program.

Equipment Investment: \$3,000 per year (used to purchase sports equipment such as balls, bats, goals, activity mats, etc).

Staff Investment: \$16,320 in Year 1, \$25,280 in Year 2.

See the attached Budget Worksheet for staff funding breakdown.

Geography Served:

ZSR would like to know more about **the geographic community that would be served by the Progress Fund grant**. Please select the counties **where the proposed work will take place**, which may or may not be where the organization is headquartered.

ALAMANCE

Demographic Information:

ZSR would like to know more about the racial/ethnic composition of the people who would be served by the Community Progress Fund grant.

Are the people who would be served by the grant primarily people of color?

NO

If you answered "yes" above, is there a primary racial/ethnic constituency that would be served? If so, please indicate the primary racial/ethnic constituency by selecting the appropriate box below. If the grant does not focus on a specific racial/ethnic constituency, but rather multiple racial/ethnic constituencies, please select "people of color." (choose one)

People of Color (Multiple Racial/Ethnic Constituencies)

(Optional): If you would like to provide further information, please do so in the box below.

The program will be offered to all youth regardless of their race/ethnicity. Funding will allow us to begin a pilot program at 2 schools: EM Holt and AO Elementary. Both are located in rural locations

without convenient access to athletic programming. The percentage of economically disadvantaged students at BEJ and AO Elementary are 44.6% and 54.7%, respectively. This data gives insight into the communities these schools serve and supports that the project helps marginalized groups.

Financial Information

Financial - Prior Actual Expenses

Prior Year Expenses Amount

What were your organization's total actual expenses for the prior fiscal year?

For the box below, please enter a whole number between 0 and 999,999,999.

2586450.65

Budget - Prior Year Expenses

Choose the file from your device and then click the "Upload" button.

(If no prior year expenses, please upload a document stating this).

[Alamance Parks_2022-23 Fiscal Year Budget.pdf](#)

Financial - Amount Requested

In the boxes below, please indicate how much funding you are requesting from ZSR. If this is a multi-year request, please state the amount requested for each year. The amount in each year should be between \$20,000-\$30,000.

If you are not requesting money in Year 2, place zero in the box. A box cannot be left blank.

For each of the boxes below, please enter a whole number. Do not use decimals.

Grant Period

24 Months

Request - Year 1

19320

Request - Year 2

28280

Total Requested

47600

Budget - Proposed Year One Budget

Choose the file from your device and then click the "Upload" button.

[Afterschool Athletics Budget.pdf](#)

Budget - Proposed Year Two Budget (If Applicable)

Choose the file from your device and then click the "Upload" button.

[Afterschool Athletics Budget_VER_1.pdf](#)

If your organization receives less than you requested, or only one year of funding, how would that impact your scope and timeline of the work?

If less than the requested funding amount is received, we will scale down the scope of the project. The program may only be offered at one school or the duration of the program will be reduced.

****The Z. Smith Reynolds Foundation's online Community Progress Fund application submission deadline is January 26, 2024 at 12:00 pm (noon).***

I acknowledge when the application is due.

None